



media release

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Group 1 Crew Featured On *The Simple Life* Promo Spot

(Nashville, Tenn.) *April 1, 2007* –New Fervent Records act **Group 1 Crew** is currently featured on the promo spot for popular reality television show *The Simple Life* with their standout track “A Lot In Common,” from their self-titled debut.

The Simple Life, a popular reality comedy starring Paris Hilton and Nicole Ritchie is set to begin its fifth season on Memorial Day weekend. In promotion of its upcoming season, *The Simple Life* promo spot will feature parts of the song “A Lot In Common” during the ad, which depicts the reuniting of the two main characters of the show. The ad and “A Lot In Common” can currently be heard and seen on E! Entertainment Television, the Style Network and E! Online.

Group 1 Crew’s self-titled debut album released on February 20th, and has garnered rave reviews following a successful promotional street-week tour. The group is currently set to join Superchick, Krystal Meyers, DecembeRadio and Nevertheless on the Generation Rising Tour, beginning April 29th in Orlando, FL.

For more information on Group 1 Crew, visit www.Group1Crew.com or www.myspace.com/groupone.

Founded in 2001 by Susan Riley, Fervent Records is a part of Word Label Group, a division of Word Entertainment, a Warner/Curb company. In addition to the best-selling Absolute series Fervent Records' roster heralds some of today's top Christian performers including BarlowGirl, Big Daddy Weave, By The Tree and Group 1 Crew.

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