



## media advisory

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# BarlowGirl Debuts at No. 1 on Christian SoundScan Charts; No. 40 on Billboard Top 200

*(Nashville, Tenn.) August 6, 2007* –Wrapping up street-week promotions in support of their highly-anticipated third album, *How Can We Be Silent*, Fervent Records' sister rock trio **BarlowGirl** recently debuted at No. 1 on multiple Christian SoundScan charts.

Capturing the top position on SoundScan's CBA chart, BarlowGirl seized the No. 1 spots on the combined CBA and general market chart along with the digital albums chart. The critically acclaimed *How Can We Be Silent* further claimed the No. 40 position on Billboard's Top 200 chart.

BarlowGirl's music is additionally becoming a favorite among cell phone users as the group offers customizable ringtones to fans through UrTone. The UrTone platform, available at [www.myspace.com/barlowgirl](http://www.myspace.com/barlowgirl) and [www.barlowgirl.com](http://www.barlowgirl.com), provides fans the unique opportunity to customize their own ringtones from all songs listed in the BarlowGirl catalog

BarlowGirl has solidified their rock stature in the Christian and mainstream music scene with their 2004 self-titled debut and follow-up 2005 project, *Another Journal Entry*. The success of these two albums resulted in sales of over 600,000, four No. 1 hits, nine Dove Award nominations and the mega-hit, "I Need You To Love Me," became the longest running No. 1 single in Christian Radio Weekly's CHR chart history at a record 13 weeks. The song additionally was certified in May for 50,000 spins, according to BDS. BarlowGirl has been featured on NBC News/Today show, Associated Press, *Sophisticates Hairstyle* magazine, winner of Yahoo! Music's "Who's Next" series and recently was named the 2007 Youth Ambassador for the National Day of Prayer.

For more information on BarlowGirl, or to purchase *How Can We Be Silent*, visit [www.barlowgirl.com](http://www.barlowgirl.com) or [www.myspace.com/barlowgirl](http://www.myspace.com/barlowgirl).

*Founded in 2001 by Susan Riley, Fervent Records is a part of Word Label Group, a division of Word Entertainment, a Warner/Curb company. In addition to the best-selling Absolute series Fervent Records' roster heralds some of today's top Christian performers including BarlowGirl, Big Daddy Weave, By The Tree, Group 1 Crew and pureNRG.*

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